

# Home Furnishings Business

## PROFITsystems Rolls Out Freight Program to All Retailers

Furniture retail automation vendor PROFITsystems Inc., Colorado Springs, has expanded its freight savings program, PROFIT*freight*, to non-clients. The program, which started in 2005, has only been available to PROFITsystems clients until now.

With the expansion, this program will now be available to not only retailers, but also vendor or service provider. PROFIT*freight* is designed to help retailers save money on their shipping which includes inbound, outbound and third--party shipments. The company said that to date, members have saved more than \$3.6 million collectively.

PROFIT*freight* offers a full-time freight staff, dedicated to providing retailers with excellent freight rates with nationwide carriers, shorter road days, online quoting capability, outstanding customer service, and more.

" PROFIT*freight* is so confident that our members will see savings from the program that we offer a money back guarantee," said Ricki Stark, vice president of PROFIT*services*. "By opening the program to non-clients we expect the savings for each retailer to be even greater in the future."

Benefits of the PROFIT*freight* program include reduced residential delivery fees, no-hassle nationwide coverage, waived notification fees, online quoting capability, volume pricing for larger shipments and one week or less coast-to-coast delivery. PROFIT*freight* also provides many services for retailers including quotes, education, and advice on routing and pricing. Their experts will review their members' accounts on an individual basis to provide them with a complete and thorough analysis of their shipping needs.

"Since rates are negotiated based on volume, each new member helps guarantee the best possible rates and services to all of the members," said Layla Berglund, director of PROFIT*freight*. "The more retailers PROFIT*freight* has, the bigger the savings."