

PROFITgroups Announces Colossal Group Meeting

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PROFIT*groups*, a division of PROFIT*systems*, announced the dates for its upcoming Colossal performance group meeting. The concept behind performance groups is to gather forward thinking retailers together to solve business problems, share best practices, and help each other improve their bottom line. Typically, the five performance groups meet individually, however, during the Colossal group meeting all five established PROFIT*groups* will be in attendance for one all-encompassing conference. All clients and prospective members are invited to attend this unique opportunity. "PROFIT*groups* members are leaders who are not satisfied with average performances. They are business savvy individuals who know there is always room for improvement. These meetings have always had a huge impact on the business and personal life of the attendees. Putting together this many people who are driven to find better ways of doing things is always exciting and productive" stated Phyllis Zaepfel, VP of PROFIT*groups*.

The theme for this Colossal meeting will be:

"Thinking about Tomorrow Today - Prospering in the New Economy." Several PROFIT*systems'* employees as well as industry experts will be presenting and participating in round table discussions. The agenda will cover topics in all key areas for retail home goods businesses: financials, marketing (including customer relationship management, e-marketing, and web strategies), buying, inventory management, merchandising, selling, back-end operations (such as: office, warehouse, delivery, and customer service), and the newest systems technology.

PROFIT*groups* members have benefited significantly from each past Colossal meeting and share their experience:

"Pat Young, Patrick Furniture said that, "There is something really awesome about being in a room with like-minded people who want to help you grow as well as help themselves. The Colossal meeting was such an eye opening experience-- the ideas, methods, marketing, management, and just sheer hands-on knowledge in one room was amazing. I truly believe a "mastermind" group like PROFIT*groups* can help anyone take their business to the next level."

Joel Harres, Harres Furniture and Appliances also found value in the meetings. "We have been members of PROFIT*groups* for 5 years now," he said, "and we find the Colossal meeting extremely valuable. We are able to broaden and multiply the benefits we get out of the smaller groups. Pulling a big group of retailers together that are all "on the same page" in terms of performance standards, reporting, and analysis lets us see some eye-opening systems and techniques that we would not ordinarily be exposed to. The meeting helps to reinvigorate our attention to detail and makes us excited to go back home and start implementing new ideas."

For more information, contact Phyllis Zaepfel at phyllisz@profitsystems.com or call 800-325-2018 for more details.

PROFIT*systems* is a leading total solutions provider to the home goods industry. Key components of their retail solutions include enterprise software, consulting, performance groups, advanced education, group-buying freight programs, e-commerce, and human resources. PROFIT*professionals'* features include real-time inventory management, customer relations management, and accounting systems. For additional information on PROFIT*systems* please visit their website at: www.profitsystems.com.