

PROFITsystems Second Colossal Meeting, is a Hit
Meeting Theme: "Business in Changing Times - Maintaining the Edge and Profitability"

PROFITsystems, Inc. hosted their second Colossal meeting for PROFITgroups members during the Las Vegas Market. The meeting was facilitated by Phyllis Zaepfel, Vice President of PROFITgroups. In attendance were sixty members representing 25 stores. This year's theme for the two day meeting was "Business in Changing Times - Maintaining the Edge and Profitability". The agenda was designed to energize, independently owned home goods retail stores, as several of the speakers and panels deal with issues particularly relevant to them.

The Colossal meeting took place Thursday, January 31st and Friday, February 1st, at the Excalibur Hotel. Topics included "Re-imagining Your Business to Improve Retail Sales", "Harnessing the Power of the Internet", "The Bright Future of Independent Business", "What's New - What's Next", and more. Exploration of financial case studies, industry insights, and best practices offered by the attending members made this year's Colossal meeting the most successful one to date. Speakers include: industry veteran Sev Ritchie of FurnitureDealer.net, Kelly Peterson of Hearst Integrated Media's, Gary Kitchen of Chordus, David McMahon and David Lecher, both of PROFITconsulting, and others.

Each day began with a continental breakfast, included five different speakers and panels, as well as a networking lunch. Thursday night the PROFITgroups' members continued their networking with dinner and entertainment at Excalibur's Tournament of Kings.

"We love coming and participating in our PROFITgroups meetings. They are great for helping us look at our operation from a different and critical perspective. It has given us the courage to change things based on other members experience and recommendations", stated Joel Harres, owner of Harres in Columbia, IL.

Patrick Young, owner of Patrick's Furniture Mart in Cape Girardeau, MO declared that, "This was my first meeting and it was extremely exciting. Working with others to solve similar business issues is an incredible learning experience. It helped me realize the depth of PROFITprofessional and how it can help us on so many levels from financials, sales training, inventory management, to networking with other retailers. "

PROFITsystems is a leading provider of home goods management software, consulting, and retail business solutions. Software features include fully integrated inventory management and accounting systems. PROFITsystems was also recently ranked in Inc. 5000's inaugural list of the 5,000 fastest growing businesses in the United States.

[attending member's photo included]



From left to right:
Linda Harres, Harres Furniture and Appliance
Patrick Young, Patrick's Furniture Mart
Joel Harres, Harres Furniture and Appliance
Mike Young, Patrick's Furniture Mart
Roy Weaver, Weaver's Furniture



From left to right:
Kent and Beckey Waldrop, Miller Waldrop
Rebecca Mapes, Mapes Furniture
Chris Ehgoetz, Michael Alan's Furniture
Shelley Parlin and Phyllis Zaepfel, PROFITsystems.